



Research Article

A study on personal profile and information sources used by the farmers in production of organic jaggery

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SUMMARY : The Kolhapur district is the basket of the jaggery. Nearly eleven hundred jaggery preparation units are working (Feb., 2009) in this district. The farmers from Kolhapur district are preparing and selling organic jaggery. The study was undertaken in purposively selected Kolhapur district of Maharashtra State. The data were collected from 20 organic jaggery making farmers. Majority of the respondents were from middle age group of 36 to 50 years (65.00 %), 45.00 per cent respondents were having secondary education *i.e.* std 5th to 10th, 70.00 per cent of the respondents possessed medium family size *i.e.* 6 to 9 members and 55.00 per cent of them owned 1 to 2 ha. of land. The 100.00 per cent of the organic jaggery making farmers always obtained information regarding organic jaggery making from their friends and relatives followed by farmers club of organic farming (80.00 %). Majority of them suggested that, there should be a separate marketing system for the sale of organic jaggery (100.00 %).

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